

Dr. Rachael Wruble, knew that when she went out on her own to practice that she wanted to bring Optos ultra-widefield (UWF™) imaging into her new office.



Practice Information: Belmont Eye – Belmont, NC & Northlake Eye – Charlotte, NC
Optometrist: Rachael Wruble, OD

Device: **Daytona**

Reasons for Purchase: Higher quality of care, Better patient experience, optomap image quality, Patient education, Clinical excellence

She was already familiar with the cutting-edge technology and valued that it could capture 82% of the retina in a single, high-resolution image in less than ½ second. Wruble embraces the concept that the eye is a part of a puzzle that is interconnected with the entire body, providing important information on systemic health, therefore, she knew she needed to invest in a technology that supports a truly comprehensive eye exam.

“We had OCT and were generally satisfied with our practice equipment, but when it came to comparing cameras for viewing the retina, **optomap**® blew everything else out of the water.

Wruble explains that with **optomap** she sees subtle pathology and other retinal nuances that she had not seen in patients she had examined for years.

“For example, **optomap** will reveal faint nevi that would be blanched out and easily missed with the bright light of a dilated exam.

It's great for quantifying what I see in terms of changes such as hemorrhages or pigment degeneration in the macula. I don't have just one look with one beam, I have a whole, high-resolution image that I can compare with subsequent images over time.”

Wruble explains that while the ease-of-use of **optomap** may expedite workflow in the practice, she finds that the real value of that rescued time lies in enhancing the comprehensive exam and educating her patients.

“ I pride myself on finding pathology but optomap gives me the peace of mind that I am not missing anything. It is an amazing tool.”

Dr. Wruble on her recently purchased Daytona device



“It gives me tremendous peace of mind. I feel more comfortable that I am not missing anything, especially because sometimes patients are in a hurry and will refuse dilation.” Wruble shares a story of a recent patient who came in for a new glasses prescription. The patient complained of blurry vision but refused dilation because she had received a dilated exam 10 months prior. “I hadn’t checked her vision yet, but when I pulled up the **optomap** image I immediately noted that while the right eye looked good, the optic nerve appeared quite swollen in the left eye. I referred her out immediately for an MRI which revealed that she had a tumor around the anterior cerebral artery, and she underwent emergency brain surgery.” Wruble adds, “This patient came in refusing dilation because her last exam had been unremarkable.

All she wanted was a new prescription.” Wruble emphasizes that without the **optomap** image, the change in her eye might have been missed. **optomap** provides the UWF support to have the confidence that she will not miss such life-threatening changes, even in the far periphery.

Wruble’s patient acceptance rate for **optomap** is very high and her staff is well versed in explaining to patients the importance of an **optomap** screening for detection, diagnosis and documentation for both ocular and systemic health.

“My patients love the **optomap** experience. They take cell phone pictures of their retina to show their family and friends who then come to the clinic because we have this cutting-edge technology. It is a revenue generator, and that is valuable, but that is not the reason I have a *Daytona* in two of our three clinics - it is because it allows me to provide a better patient experience.”

She notes that patients who may typically be harder to examine also respond favorably to the technology. “Children who often have trouble complying with a dilated fundus exam, love the challenge of lining up the illuminated green circle in *Daytona*; and elderly populations, where more pathology is often found, are easier to image as well. I pride myself on finding pathology but **optomap** gives me the confidence that I am not missing anything. It is an amazing tool.”



Dr. Wruble and her newly purchased *Daytona*.



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