



Dr. Nolan attended the Vision Source show to complete her research on the best updates for her existing equipment. Convinced that she had found the very best, she decided to invest in Daytona and **optomap**. Dr. Nolan shared, "Simply put, **optomap** had the most comprehensive picture of the retina I have seen."

While there were alternatives to the Daytona across different price ranges, Dr. Nolan knew she wanted this cutting-edge technology for her practice.

Dr. Nolan has incorporated **optomap** imaging into her comprehensive eye exams and now images all of her patients. She explains to her patients that it is her recommendation that it be included as a baseline and for year-over-year comparison. Should the additional fee be an issue, she is happy to make it work for the patient as she believes so strongly in the technology.

Practice Information

- Vue Optical Boutique Jacksonville, FL
- Private Practice
- \$250k - \$500k in annual revenue

Reason for Purchase

- **optomap** image quality
- Small footprint
- Multiple imaging modalities
- Revenue generation